

Support our campaign to increase the take up of 2-year-old funded places



As a Lancashire parent currently taking a funded 2-year-old place we'd love your support with our forthcoming Lancashire County Council campaign to help us tell real Lancashire stories, to spread the word about funded places for 2-year-olds here in the county.

### Get involved

If this sounds like something you'd be interested in the county council can arrange for you to provide some content for the campaign, so you can share some of the benefits of taking a funded place with a nursery or childminder.

The content could take a range of formats and the county council team will work with you to decide on the best way to share your experiences.

Some examples of campaign content could include a:

- short video
- written summary about your experiences
- written quote

**These may be used on a range of different channels including the [www.lancashire.gov.uk](http://www.lancashire.gov.uk) website and @lancashirecc social media channels.**

If you are interested in being involved, please let your nursery or childminder know no later than Friday 19 November 2021.

We'd really love your support to get the message out to other eligible families and look forward to hearing from you. If you need any more information, don't hesitate to contact us at [EEFconsultation@lancashire.gov.uk](mailto:EEFconsultation@lancashire.gov.uk).

Once we have gauged interest across Lancashire, we'll be in touch with you. If your content is used in the campaign, as a thank you we will give you a £25 high street gift voucher.